How To Analyze a Document: Facebook Post
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Document Description:
This document is an example of a Facebook social media post from a student’s Facebook page. The document concerns making a choice about an eco-friendly cell phone. The document highlights factors that a middle school student might consider in purchasing a phone.

Background Information:
One consideration that consumers need to take into account is the carbon footprint that they make on Earth. Due to the sheer volume of cell phones in use, people are becoming more concerned about their production and disposal in terms of their impact on the environment.

Recognize Bias: This source may be biased because it is written by a peer instead of an expert. Kimmy’s opinion may be swayed by the fact that she owns an Iphone 5s.

Determine Reliability and Credibility of a Document: This document is from a social media website. There is little evidence supporting the writer’s claims.

Evidence From One Situation May Not Apply in a Different Setting: The blog writer is completing science research, which may not be applicable in other situations.

Determine the Relevance of Information Presented: The reader needs to be able to determine between fact and opinion. A Facebook post is based more on an opinion and therefore may not be as relevant as other sources.

Critical Thinking Skills

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